



IIM Kozhikode

Globalizing Indian Thought

Summer Placements Report

2021



Foreword

The Placements' Team of IIM Kozhikode has successfully closed the Summer Placements Process 2021 for the students of the 25th batch of PGP, 2nd batch of PGP Finance and PGP Liberal Studies & Management. This placements season marks a milestone moment in IIM Kozhikode's history, with the largest batch ever placed.

We are honored and grateful to all our recruiters for their continued support and unconditional faith in IIM Kozhikode. Despite the unprecedented challenges with the resurgence of virus, we have had an overwhelming response from an increasing number of recruiters who have demonstrated trust and chosen to invest in the caliber of our students. We will continue to forge strong partnerships and build symbiotic ties with all stakeholders over time.

The team would like to express its gratitude to the global alumni community of the institute for their extended support and encouragement throughout the process. The Summer Placements Drive 2021 could not have been a success without the invaluable effort put in by each and every student of the institute.

We hope to continue this legacy year after year by building a long-lasting relationship with our recruiters and taking IIM Kozhikode to greater heights. By nurturing leaders of tomorrow, we wish to stay true to our motto of 'Globalizing Indian Thought' and affect positive societal change through sustainable business practices.

**Regards,
Prof. Qambar Abidi
Chairperson – Placements
IIM Kozhikode**



25 Years of Excellence

IIM Kozhikode has established itself as a premier management education institute and has been a forerunner in inculcating diversity over the last 25 years. IIM Kozhikode is now EQUIS accredited along with an AMBA accreditation and is ranked 4th by NIRF among the Business schools in India. About 40% of the PGP-25 batch is from various non-engineering disciplines, such as Architecture, Arts, Sciences, Commerce and Management, making it one of the most academically diverse batch. The batch of PGP-LSM with 49% women students has a balanced 40-60% composition of candidates from engineering and non-engineering background. In the PGP-Finance batch, there are about 63% students with a background in engineering.

Paving way for the new normal

The batch experienced an online placements procedure with the advent of the new normal and a protracted recovery due to the resurgence of the virus across the country. In conducting the Placements processes and associated operational activities, the students confronted numerous hurdles. In collaboration with the Students' Placement Committee, the Placements Operations Team facilitated a seamless virtual drive and assisted in the smooth running of all procedures. The recruiters highly appreciated the overall drive, along with the rigour and capability of the students as per the feedback received.



Batch Profile

Batch Highlights

3 Courses

Flagship PGP, Finance, Liberal Studies & Management

39%

Female Students

26 Months

Avg. Work Experience

35%

NIRF Top 30 Alma Mater

Academic Background

77 CA/CFA/FRMs

31 IITs

53 NITs/BITS

14 SRCC/LSRs

59% Engineering

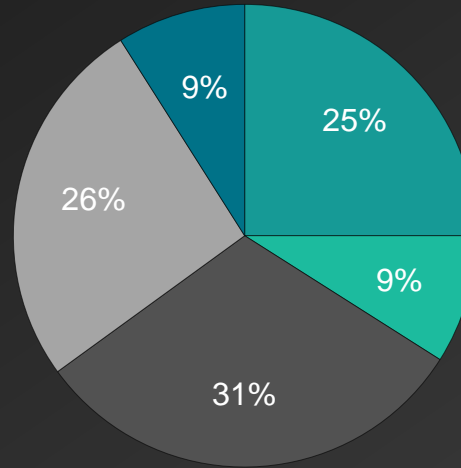
19% Commerce

15% Arts

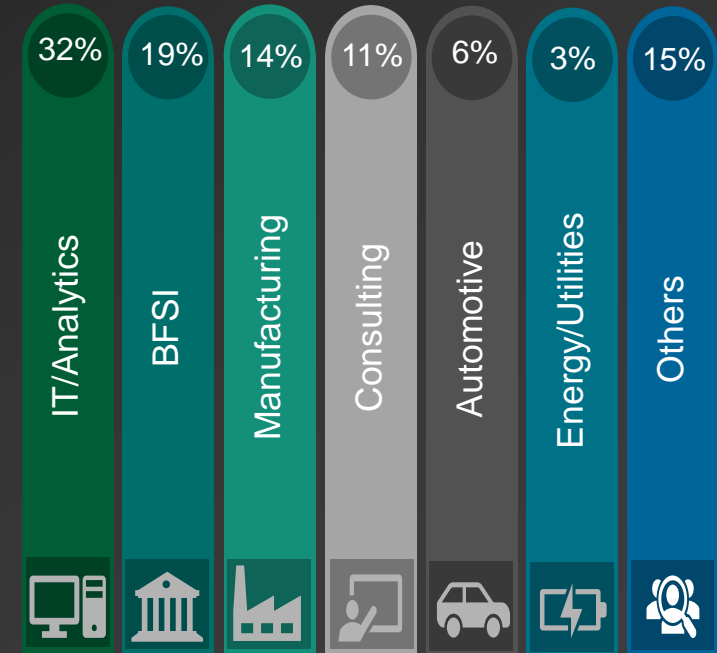
5% Science

2% Others

Work Experience



■ Freshers ■ 0-1 Year ■ 1-2 Years
■ 2-3 Years ■ > 3 Years



Pre-MBA Experience

amazon

BAIN & COMPANY

BNY MELLON

BRITANNIA

CREDIT SUISSE

Deloitte.

DE Shaw & Co

Deutsche Bank

Goldman Sachs

IBM

JPMORGAN CHASE & CO.

EY

Flipkart



Microsoft

Nestlé

ORACLE®

QUALCOMM®

Reliance Industries Limited

pwc

zomato



Summer Placements 2021 | Highlights

559
Students
Participated

Day 3

Summer
Placements
closed

₹ 3.28 Lakh

Top 5 percentile

₹ 3.14 Lakh

Top 10 percentile

₹ 2.57 Lakh

Top 50 percentile

₹ 2.00 Lakh

Median Stipend

₹ 2.00 Lakh

Mean Stipend

₹ 3.74 Lakh

Highest Stipend

₹ 2.28 Lakh

Mean Stipend
of female
participants

Key Takeaways

Consulting saw a 27% increase in the number of offers with 22% students recruited, up from 18% last year

General Management witnessed many new recruiters comprising 58% of the total offers made

IT/Analytics has seen a 12% increase in the average stipend with 33% offers made by new recruiters

Highest stipend increased by 17% over previous year and the mean increased 14% for female participants

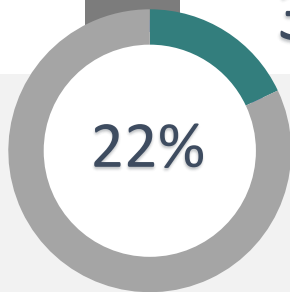


Summer Placements 2021 | Domain Highlights

CONSULTING

Average Stipend
2.33 L

Highest Stipend
3.74 L



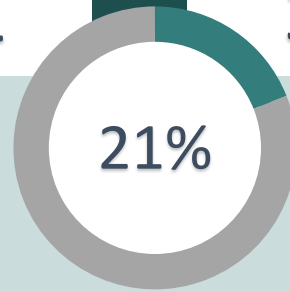
A host of marquee recruiters like Accenture Strategy, Bain, BCG, Deloitte India, Deloitte USI Consulting, Everest Group, EY, GEP and PwC participated in Summer Placements 2021. This domain saw an increase of 27% in offers compared to last year.



FINANCE

Average Stipend
1.74 L

Highest Stipend
3.00 L



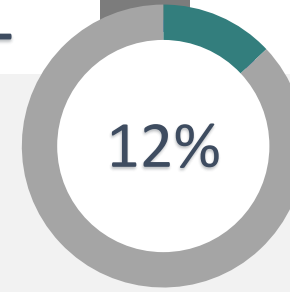
Axis Bank, Citi Bank, Credit Suisse, DE Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase, and Nomura offered diverse finance roles and recruiters including The Rohatyn Group offered PE/VC role.



GENERAL MANAGEMENT

Average Stipend
1.36 L

Highest Stipend
3.50 L



Business houses and conglomerates like ABInBev, ACT, Capgemini, Mahindra, Rebel Foods, Reliance India Limited, Tata Administrative Services among others recruited 12% of students for the prestigious general management programs.





Summer Placements 2021 | Domain Highlights

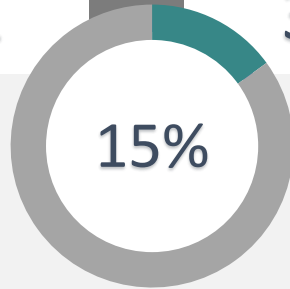
IT / ANALYTICS

Average Stipend

2.12 L

Highest Stipend

3.00 L



Recruiters like American Express, Google, Microsoft, MX Player, Walmart and Unacademy along with in-house divisions of Healthcare companies like GE, Optum, Phable also participated and offered roles in Analytics, Product Management and allied fields.



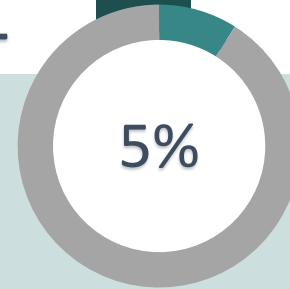
OPERATIONS

Average Stipend

2.49 L

Highest Stipend

3.30 L



Operations witnessed an increase of 8% in the mean stipend over the previous year. Recruiters like Flipkart, Maersk, Myntra, RPG and Uber extended offers for multiple roles, while regular recruiter Amazon rolled out the maximum number of offers.



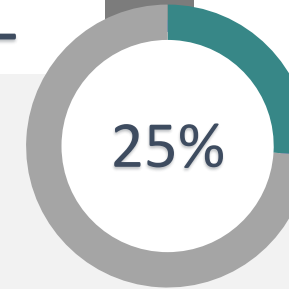
SALES AND MARKETING

Average Stipend

1.80 L

Highest Stipend

3.20 L



Sales and Marketing has retained its position as the most preferred vertical for the batch. Close to 25% of the batch got placed in the domain with participation from marquee recruiters like Asian Paints, DRL, HUL, ITC, L'oreal, Nestle and PepsiCo.





Recruiters



Placements Team

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